



JUSTTRANSITION

PARTICIPATORY BUDGETING FUND



Scottish Government
Riaghaltas na h-Alba
gov.scot



NESCAN
HUB



COMMUNICATIONS PACK

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aberdeen's 3rd sector interface



JUSTTRANSITION

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COMMUNICATIONS PACK

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Your project can be voted for at
acvo.org.uk/vote

from 12pm 1st December until 5pm 16th December

Introduction

As you are aware, your organisation's eco-friendly project has been approved and is one step closer to receiving your desired funding. Congratulations!

To make the most of this next step in the Just Transition Participatory Budgeting Fund, ACVO welcomes your organisation to use this communications pack to help promote your project across your social media platforms.

In total, 22 projects have been successful in making their way through to the public vote which is open to all citizens of Aberdeen City.

The vote will open from 12pm on Thursday 1st December 2022 and will close 5pm on Friday 16th December 2022.

The main method of voting will be online through the ACVO website. The following weblink will host the voting portal along with all information needed to vote – <https://acvo.org.uk/vote>

We want all organisations to have a fair chance in promoting their project during the voting period. We hope this communications pack will be useful during this exciting process.

If your organisation uses any of the content within this communications pack, please tag ACVO in your social media posts. We would love to share your posts across our social platforms too!

Finally, ACVO wishes all 22 projects the best of luck during this Just Transition Participatory Budgeting Fund voting process!

Email attachments

Within your email we have attached:

- 1x Word document with suggested text for social media (Facebook, Twitter, LinkedIn and Instagram)
- 1x social media graphic for Facebook, Twitter and LinkedIn
- 1x social media graphic for Instagram
- 1x printable A4 poster with QR code
- 1x printable Word document detailing all 22 projects included in the voting process

Social media handles

Please see below a list of relevant social media handles:

The Scottish Government

- Facebook – [@TheScottishGovernment](#)
- Twitter – [@scotgov](#)
- LinkedIn – [@The Scottish Government](#)
- Instagram – [@scotgov](#)

ACVO

- Facebook – [@ACVOTSI](#)
- Twitter – [@Aberdeen_ACVO](#)
- LinkedIn – [@ACVO TSI](#)
- Instagram – [@acvo_tsi](#)

NESCAN Hub

- Facebook – [@NescanHub](#)
- Twitter – [@NESCANhub](#)
- LinkedIn – [@NESCAN Hub](#)
- Instagram – [@nescanhub](#)

SCDC

- Facebook – [@ScottishCommunityDevelopmentCentre](#)
- Twitter – [@SCDC_org](#)

Suggested text for social media

To help promote your project, we have provided suggested text for multiple social media platforms. This text can be used alongside the graphics attached to your email. If you are unable to copy and paste the text from this document, please refer to the Word document attached to your email.

We kindly ask you to refrain from promoting this voting process on social media until the vote officially opens at 12pm on Thursday 1st December 2022.

Please ensure the social media handles, [highlighted and linked below](#), are tagged within your social media posts.

Facebook

We need your vote!

[@TheScottishGovernment](#) have given the Northeast of #Scotland £1M to support projects that contribute towards our journey to #NetZero through the Just Transition Participatory Budgeting Fund.

Read about all the fantastic projects proposed for #Aberdeen and vote for your 10 favourites - make sure we're one of them!

Click here to vote now - <https://acvo.org.uk/vote>

[@ACVOTSI](#) [@NescanHub](#)
[@ScottishCommunityDevelopmentCentre](#) #JTPBFund

Twitter

We need your vote!

[@scotgov](#) have given Grampian £1M to support projects that contribute towards our just transition to #NetZero

Read about all the projects proposed for #Aberdeen and vote for your 10 favourites - make sure we're one of them!

<https://acvo.org.uk/vote>



LinkedIn

We need your vote!

[@The Scottish Government](#) have given the Northeast of #Scotland £1M to support projects that contribute towards our journey to #NetZero through the Just Transition Participatory Budgeting Fund.

Read about all the fantastic projects proposed for #Aberdeen and vote for your 10 favourites - make sure we're one of them!

Click here to vote today - <https://acvo.org.uk/vote>

[@ACVO TSI](#) [@NESCOAN Hub](#) #JTPBFund



Instagram

You may wish to tag [@acvo_tsi](#) and [@nescanhub](#) within your post's photo

We need your vote!

[@scotgov](#) have given the Northeast of #Scotland £1M to support projects that contribute towards our journey to #NetZero through the Just Transition Participatory Budgeting Fund.

Read about all the fantastic projects proposed for #Aberdeen and vote for your 10 favourites in the link below - make sure we're one of them!

Visit acvo.org.uk/vote or click the link in [@acvo_tsi](#)'s bio to vote today!

#JTPBFund

Enquiries

For any enquiries relating to this communications pack, please email Emily Shepherd, ACVO's Digital Media Assistant, at emily.shepherd@acvo.org.uk



